



## *Corporate Sponsorship Opportunities*

*What we do:* Charlotte Rescue Mission has been providing life-saving services to hurting people in our community for over 78 years. Our mission is transformation – transforming men and women whose lives have unraveled due to addiction by showing them God’s love and grace, while providing them with comprehensive professional services that address the root causes of addiction. People arrive at Charlotte Rescue Mission broken and without hope, and they leave with dreams and life plans; ready to give back to their friends, family, and community. Rebound Men’s Program provides **free** residential programs to 150 men at a time. Dove’s Nest Women’s Program provides **free** residential programs to 90 women and 30 of their children at a time. We provide these services without relying on government or United Way funding; we are funded by generous individuals and businesses in the community.

*Our Impact:* In 2016 alone, over 600 men and women came seeking help and hope.

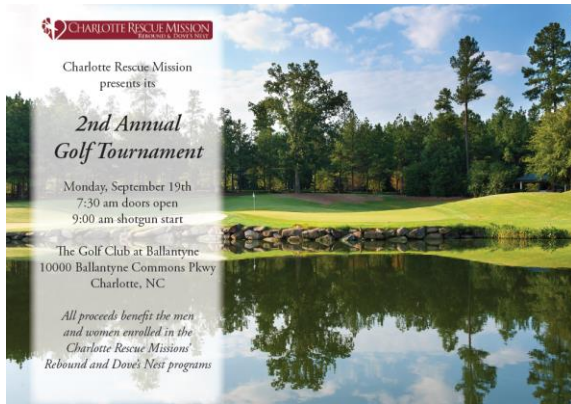
**They received:**

171,979 hot meals  
55,326 nights of safe shelter  
731 hours of tutoring and classes  
4,381 hours of recreational therapy  
20,049 hours of professional counseling

**Additionally, our graduates found success after completing the program:**

77% of graduates remained sober 6+ months after graduation  
63% of graduates found stable housing within 6 months of graduation  
55% of graduates achieved financial stability within 6 months of graduation

*How You Can Help:* Corporate and business sponsorships enable us to cover all the costs of our fundraising events each year. As a result of your support, **every dollar raised** at these events can go directly to providing services for people suffering from addiction, poverty, and hopelessness. Please consider being a corporate sponsor for our 2016 events. We are grateful for your partnership.



Our annual **Charlotte Rescue Mission Golf Tournament** will be held at The Golf Club at Ballantyne, a championship PGA course. The day will feature a round of golf, breakfast, lunch, raffles, and special prizes. Players will be able to buy mulligans and enter other fun contests as well. The expected attendance is over 100 people, and it will attract many corporate groups and golf enthusiasts. This event will be held in September of 2017.

### Bronze Sponsors / Hole Sponsors

**\$2,000**

- Your company name on the event webpage (over 5,000 web hits per month)
- Social media promotion before/after the event (9,000+ Facebook friends, 1600+ Twitter followers)
- A special thank you to your company during our remarks at the event
- Free attendance for one golf foursome

**Plus:**

- ❖ Your company name and logo displayed on signage at the hole of your choice
- ❖ You may also choose to have representatives at the hole to greet golfers or hand out materials

### Silver Sponsors

**\$5,000**

- Your company name and logo on the event webpage (over 5,000 web hits per month)
- Social media promotion before/after the event (9,000+ Facebook friends, 1600+ Twitter followers)
- A special thank you to your company during our remarks at the event
- Free attendance for one golf foursome

**Plus:**

- ❖ Your company name and logo on any printed invitations, flyers, or programs
- ❖ Your company name and logo displayed at the registration table
- ❖ Listed as a corporate partner in our Annual Report (to be mailed to 20,000 homes in 2017)

### Gold Sponsor (only one company per event – Title Sponsor)

**\$10,000**

- Your company name and logo on the event webpage (over 5,000 web hits per month)
- Social media promotion before/after the event (9,000+ Facebook friends, 1600+ Twitter followers)
- Your company name and logo on any printed invitations, flyers, or programs
- A special thank you to your company during our remarks at the event
- Free attendance for one golf foursome
- Listed as a corporate partner in our Annual Report (to be mailed to 20,000 homes in 2017)

**Plus:**

- ❖ Your company name and logo on prominent signage throughout the event
- ❖ Opportunity to provide marketing material or promotional items to our guests
- ❖ Opportunity to welcome the guests and/or make brief remarks at the event

### Other opportunities

- refreshment cart sponsor (\$1,500) and driving range sponsor (\$1,000)



The 5<sup>th</sup> Annual **Evening of Hope** is a seated gala dinner for over 300 guests at the beautiful banquet facilities of the Billy Graham Evangelical Association in Charlotte. The event features stories of hope and transformed lives from Charlotte Rescue Mission graduates and their families, and an opportunity for guests to partner with us throughout the next year. This is our largest annual event, and attendance is driven by board members and major donors who serve as table hosts. This event will be held in October of 2017.

### **Bronze Sponsors**

**\$2,000**

- Your company name and logo on any printed invitations, flyers, or tickets
- Your company name and logo on printed programs at the event
- Social media promotion before/after the event (9,000+ Facebook friends, 1600+ Twitter followers)
- A special thank you to your company during our remarks at the event

### **Silver Sponsors**

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- Your company name and logo on any printed invitations, flyers, or tickets
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- Social media promotion before/after the event (9,000+ Facebook friends, 1600+ Twitter followers)
- A special thank you to your company during our remarks at the event

**Plus:**

- ❖ Listed as a corporate partner in our Annual Report (to be mailed to 20,000 homes in 2017)
- ❖ An invitation to our pre-event reception with the Executive Director and board members
- ❖ Priority seating near the stage for 4 guests at the gala dinner

### **Gold Sponsor (only one company per event)**

**\$10,000**

- Your company name and logo on any printed invitations, flyers, or tickets
- Your company name and logo on printed programs at the event
- Social media promotion before/after the event (9,000+ Facebook friends, 1600+ Twitter followers)
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- Priority seating near the stage for 4 guests at the gala dinner

**Plus:**

- ❖ Only **one** company per event; highest level of recognition as “title sponsor”
- ❖ Your company name and logo on prominent signage at the registration table
- ❖ Opportunity to welcome the guests and/or make brief remarks at the event
- ❖ Opportunity to provide marketing material or promotional items to our guests



# CharityTEA

The 2017 **CharityTEA** is a high tea for 160 at the Ballantyne Resort in Charlotte. The event features stories of hope and transformed lives from Charlotte Rescue Mission's Dove's Nest graduates. This event is to "celebrate women" through service, stories, and additional funding is raised through raffle ticket sales for large ticket items. Attendance is driven by board members and major donors who invite friends and acquaintances. This event will be held in April of 2017.

## **Bronze Sponsors** **\$2,000**

- Your company name and logo on any printed invitations, flyers, or tickets
- Your company name and logo on printed programs at the event
- Social media promotion before/after the event (9,000+ Facebook friends, 1600+ Twitter followers)
- A special thank you to your company during our remarks at the event

## **Silver Sponsors** **\$5,000**

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- Your company name and logo on printed programs at the event
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## **Gold Sponsor (only one company per event)** **\$10,000**

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- A special thank you to your company during our remarks at the event
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- Priority seating near the stage for 4 guests



## *Connecting the Tops*

An appreciation event for all of our top partners

**Connecting the Tops** is an appreciation event for our Circle of Giving donors held on the top floor of the Duke Energy building uptown. This reception features an update on new and current programming and an opportunity for guests to talk with staff and former residents. This event will be held in June of 2017.

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**\$2,000**

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- ❖ Only **one** company per event; highest level of recognition as “title sponsor”
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## ***Please complete the sponsor information below***

Level of Sponsorship:

- Gold \$10,000 (please indicate which event) \_\_\_\_\_
- Silver \$5,000 (please indicate which event) \_\_\_\_\_
- Bronze \$2,000 (please indicate which event) \_\_\_\_\_
- Golf, refreshment cart sponsor \$1,500
- Golf, driving range sponsor \$1,000

Company:

\_\_\_\_\_

Contact Name & Title:

\_\_\_\_\_

Address:

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Method of Payment:

- Check enclosed
- Credit card
  - Number: \_\_\_\_\_
  - Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_
  - Signature: \_\_\_\_\_
- Invoice me

*Return to:*

Charlotte Rescue Mission, Attention: Kristin Kelly Blinson  
PO Box 33000  
Charlotte, NC 28233

[Kristin.blinson@charlotterescuemission.org](mailto:Kristin.blinson@charlotterescuemission.org)

*We will contact you regarding logos, artwork, deadlines, and details for promotion.*

*For more information, please contact:*

*Kristin Kelly Blinson, Director of Development, at 704.973.2238*